



Media Contact:

Kim Padgett
The Padgett Group
713-588-4130

kim@thepadgettgroup.com

Save the Date: Houston's Kosher Chili Cookoff Sunday, February 28, 2016

Registration open for cooking teams, vendors and sponsors

Houston, TX (November 18, 2015) – Join the Houston community for a fun-filled day of festivities and a kosher chili competition during the 6th Annual Houston Kosher Chili Cookoff. The event will be held on Sunday, February 28, 2016, from 12 p.m. to 4 p.m. at the Evelyn Rubenstein Jewish Community Center of Houston and is currently accepting registration for cooking teams, vendors, and sponsors for participation.

The Kosher Chili Cookoff is the largest kosher food event in Houston and celebrates the fellowship of the Jewish community with a day of food, live entertainment, contests, and family friendly activities while raising funds for non-profit organizations in the Houston Jewish Community.

The cookoff attracts more than 3,500 attendees annually for live music, a moonwalk, climbing walls, balloon artists, a jalapeno eating contest and a silent auction as they taste some of Houston's best kosher chili. Cooking teams are encouraged to register for the judged competition so groups or organizations can promote themselves, build teamwork, have fun and reward contributors, board members and staff. Winners of the kosher chili tasting contest will win coveted trophies and prizes presented by celebrity and media judges during the award ceremony at 3:30 p.m.

Potential sponsors can participate in the event with different support levels ranging from \$500 to \$18,000. All levels of funding will receive marketing opportunities at a table during the cookoff, in press releases, advertising, social media, printed collateral, on t-shirts and on the Houston Kosher Chili Cookoff website. Further benefits are available for higher-level sponsorship packages.

A participation fee of \$150 is charged for vendors. For more information on becoming a sponsor, volunteer, vendor, cooking team or to download an entry form, please visit www.houstonkosherchilicookoff.com or follow us on [Facebook](#) or [Twitter](#).

Proceeds from the event will benefit the Jewish Day Schools including Beren Academy, Beth Yeshurun Day School, Emory Weiner, The Shlenker School, Torah Day School, Torah Girls Academy, Yeshiva Torat Emet and the Evelyn Rubenstein Jewish Community Center's Meals on Wheels.

WHERE: Evelyn Rubenstein Jewish Community Center of Houston
5601 S. Braeswood
Houston, TX 77096

WHEN: Sunday, February 28, 2016
12 p.m. – 4 p.m.

COST: Adults: \$10
Children (4-12): \$6
Children under 4: Free

About The Houston Kosher Chili Cookoff:

The Kosher Chili Cookoff is the largest kosher food event in Houston and takes place on the first Sunday in March, unless there is a conflict with Purim, at the Evelyn Rubenstein Jewish Community Center (ERJCC) from 12 p.m. until 4 p.m. The Kosher Chili Cookoff's mission is to bring the Jewish Community together for a day of food, fun and festivities to raise funds for important non-profit organizations in the Houston Jewish Community.

Proceeds from the 2016 event will benefit the Jewish Day Schools and the Evelyn Rubenstein Jewish Community Center's Meals on Wheels. For more information please visit www.houstonkosherchilicookoff.com or follow us on [Facebook](#) or [Twitter](#).

###