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## Save the Date: Houston's Kosher Chili Cookoff Sunday, March 8, 2015

Jewish community celebration invites cooking teams, vendors and sponsors

**Houston, TX (December 1, 2014) –** Join the Jewish community for a fun-filled day of festivities and a kosher chili competition during the 5<sup>th</sup> Annual Houston Kosher Chili Cookoff. The event will be held on Sunday, March 8, 2015, from 11 a.m. to 3 p.m. and is currently accepting applications for cooking teams, vendors, and sponsors for participation.

The Kosher Chili Cookoff is the largest kosher food event in Houston and celebrates the fellowship of the Jewish community with a day of food, live entertainment, contests, and family friendly activities while raising funds for non-profit organizations in the Houston Jewish Community.

The cookoff attracts more than 3,500 attendees annually for live music, a moonwalk, climbing walls, balloon artists, a jalapeno eating contest and a silent auction as they taste some of Houston's best kosher chili. Cooking teams are encouraged to register for the judged competition so groups or organizations can promote themselves, build teamwork, have fun and reward contributors, board members and staff. Winners of the kosher chili tasting contest will win coveted trophies and prizes presented by celebrity and media judges during the award ceremony at 2:30 p.m.

Potential sponsors can participate in the event with different support levels ranging from \$500 to \$18,000. All levels of funding will receive marketing opportunities at a table during the cookoff, in press releases, advertising, social media, printed collateral, on t-shirts and on the Houston Kosher Chili Cookoff website. Further benefits are available for higher-level sponsorship packages.

A participation fee of \$150 is charged for vendors. For more information on becoming a cooking team, sponsor, volunteer, vendor or to download an entry form, please visit www.houstonkosherchilicookoff.com or follow us on Facebook or Twitter.

Proceeds from the event will benefit the Evelyn Rubenstein Jewish Community Center's Meals on Wheels, Seven Acres Jewish Senior Care Services, and Hebrew Free Loan Association of Houston (HFLA).

**WHERE:** Evelyn Rubenstein Jewish Community Center of Houston

5601 S. Braeswood Houston, TX 77096

WHEN: Sunday, March 8, 2015

11 a.m. – 3 p.m.

COST: Adults: \$10

Children 4-12: \$6

Children under 4: Free

## **About The Houston Kosher Chili Cookoff:**

The Kosher Chili Cookoff is the largest kosher food event in Houston and takes place on the first Sunday in March, unless there is a conflict with Purim, at the Evelyn Rubenstein Jewish Community Center (ERJCC) from 11 a.m. until 3 p.m. The Kosher Chili Cookoff's mission is to bring the Jewish Community together for a day of food, fun and festivities to raise funds for important non-profit organizations in the Houston Jewish Community.

Proceeds from the 2015 event will benefit the Evelyn Rubenstein Jewish Community Center's Meals on Wheels, Seven Acres Jewish Senior Care Services and Hebrew Free Loan Association of Houston (HFLA). For more information please visit <a href="https://www.houstonkosherchilicookoff.com">www.houstonkosherchilicookoff.com</a> or follow us on <a href="mailto:Facebook">Facebook</a> or <a href="mailto:Twitter">Twitter</a>.